



THE NEED

12.5 MILLION

smallholder farmers produce

60%

of the world's coffee

44%

of these live in poverty, earning **less than \$100 per month.**

Half of these are in extreme poverty, earning less than

\$1.90 PER DAY.

The very poorest live in the hardest to reach places in the mountains, have limited access to **clean water, sanitation, education, and a healthy home.** These are the people who grow and pick our finest coffee.

OUR APPROACH

After working extensively in rural coffee growing communities in Honduras, we perfected our two-pronged approach, which focuses on improving home infrastructure as well as providing culturally relevant curriculum and training.

5 KEY ELEMENTS OF A HEALTHY HOME INFRASTRUCTURE*

- Access to clean, potable water
- Adequate sanitation facilities with sustainable disposal of garbage and human waste
- A permanent hard floor that can be cleaned and disinfected easily
- Strong walls free of pests that can sustain reasonable stresses from natural phenomena (earthquakes, wind, fire, rain, etc.)
- A roof that provides comfortable shelter from the elements and excessive moisture

8 "MY HEALTHY HOME" TRAINING SESSIONS LED BY LOCAL FACILITATORS

- Managing water wisely
- Maintaining your house
- Managing waste and sanitation in my healthy home
- Organizing my healthy home
- Creating a pleasant home environment
- Building healthy family relations
- Growing together in our healthy home
- Looking forward



OUR GOAL IN HONDURAS

HONDURAS HAS OVER
95,000

SMALLHOLDER COFFEE FARMERS
WITH LESS THAN
THREE ACRES OF LAND.



Our goal in Honduras in **2020 and 2021** is to reach **500 coffee-farming families** with our full “My Healthy Home” package, increasing to **1,000 families by 2022**, a direct benefit to over **6,000** coffee farming family members.

IN HONDURAS
A HEALTHY HOME COSTS

\$2,755.

GLOBAL EXPANSION

COLOMBIA

In 2021, our goal is also to expand into Colombia, one of the world's largest coffee growers, to work primarily with coffee growing families who have been displaced by violence.

Initially, we want to target 500 families, starting with training which we can do with seed capital of **\$170,000.**

SÃO TOMÉ E PRÍNCIPE

Our goal in São Tomé along with a local, established church partner, is to initially reach 300 families with our approach, which requires seed capital of

\$150,000

We also want to expand into Africa in 2021 and 2022. São Tomé e Príncipe has **37,000 coffee and cacao farming families** and most of them live below the extreme poverty line of **\$1.90/day**.

GET INVOLVED



Ed and Pam Apffel know the coffee industry. The Apffel family has been in the coffee business for over 100 years. Ed and Pam founded TerraMica in 2015 after seeing the extreme poverty that small plot coffee farmers experience in Honduras.

JOIN TERRAMICA

as we help small holder coffee farmers leave poverty behind and build healthy homes and healthy communities.

To learn more about TerraMica or to speak directly with Ed and Pam, please reach out to info@terramica.org or call **949.600.6091**. If you would like to donate, please visit www.terramica.org.